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YIL

TÜRKİYE ODALAR VE BORSALAR BİRLİĞİ



Dumlupınar Bulvarı No:252 (Eskişehir Yolu 9. Km.) 06530 /ANKARA

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Sayı : E-34221550-720-8564

Tarih: 26.08.2022

Konu : Isource. Reserve Elektronik Platformu

**TÜM ODA VE BORSALARA
(Genel Sekreterlik)**

İlgi : Ticaret Bakanlığı'nın 23.08.2022 tarih ve 77528300 sayılı yazısı.

İlgi yazında, Dışişleri Bakanlığı'nın yazısına atfen, Rusya'nın **Isource.Reserve** isimli elektronik platformun (reserve.isource.ru), Türk tedarikçiler ile artan sayıda Rus tüketiciyi bir araya getirme potansiyeli vurgulanarak, Platforma ilişkin ekte sunulan bilgi gönderilmiştir.

Bilgilerini ve konunun ilgili üyelerinize duyurulmasını rica ederim.

Saygılarımla,

e-imza

Ali Emre YURDAKUL
Genel Sekreter Yardımcısı

EK: Isource Reserve Sunum (7 sayfa)



Evrakı Doğrulamak İçin : <https://belgedogrula.tobb.org.tr/belgedogrulama.aspx?eD=BSABKR7PC>

Tel : +90 (312) 218 20 00 (PBX) - Faks : +90 (312) 219 40 90 -91 -92... - E-Posta : info@tobb.org.tr

Bilgi İçin: Kaan GAFFAROĞLU - Tel : 03122182220 - E-Posta : kaan.gaffaroglu@tobb.org.tr

MERCHANT customer journey

CONTACTS

For relations and government

Deputy Head of the Department of
Procurement of Goods

Moskvitina Irina

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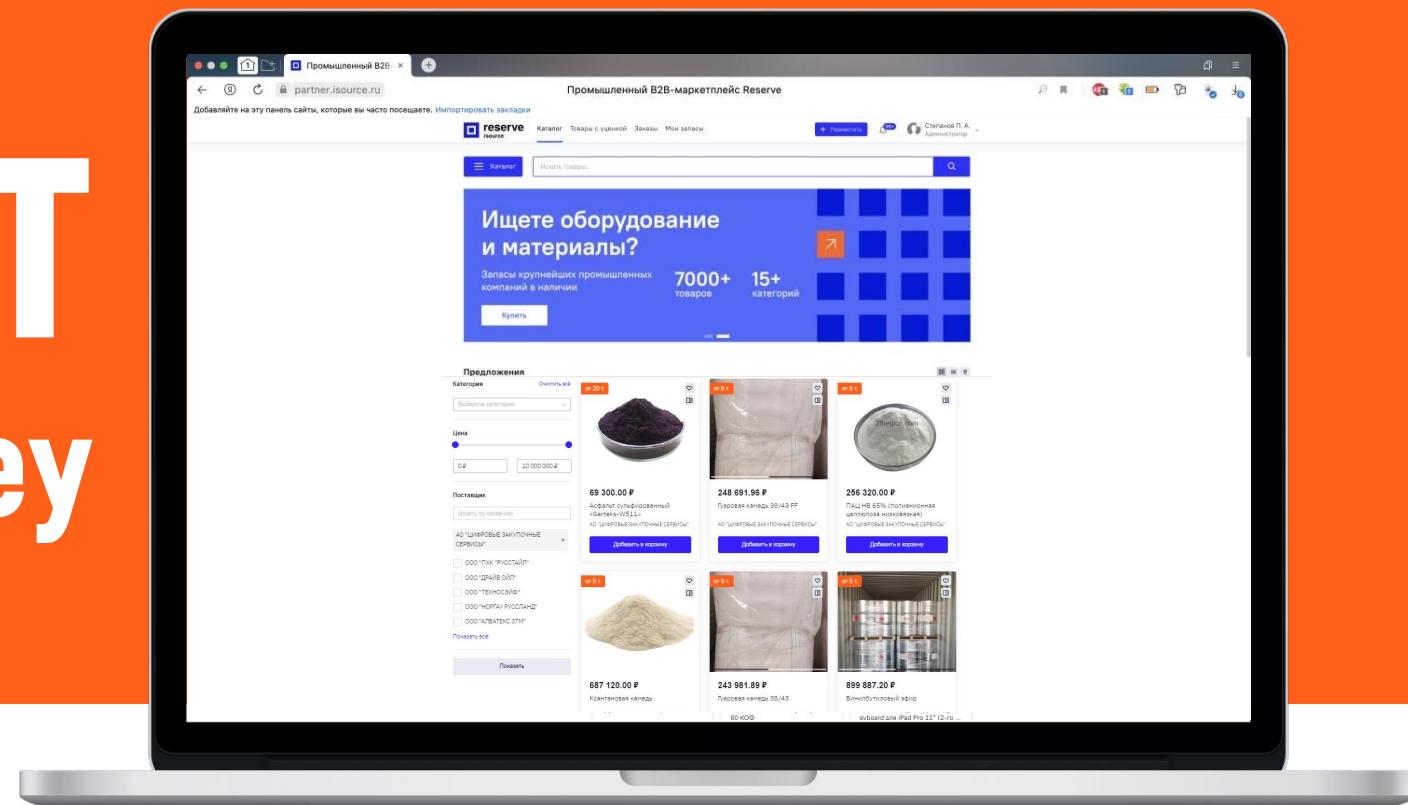
For suppliers/manufacturers

Coordinator of the client service of the
platform RESERVE

Mezeshi Daniel

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→ Seller of technological equipment, spares and components that have no analogues in Russian Federation

- Pass a technical audit and gets the opportunity to place their goods (or equipment) on Reserve platform

The screenshot shows a technical audit report from TÜV Thüringen. It includes the company's name, address, audit type (Technical), and audit date (05.06.2022). The report lists various audit findings and recommendations, such as '15 лет' (15 years) for plant operation, '1060' for employees, and '25' for categories of equipment. It also includes sections on certificates (ISO 9001, ISO 14001), suppliers (Sinopec, Sinopec Shengli Oilfield, etc.), and clients (Sinopec, PetroChina, etc.). A large image of the company's modern industrial building is displayed.

1



iSource.Reserve's Back office in Turkey

- Concludes a contract for the provision of services for the sale of goods through the Reserve

The image shows a desktop computer displaying the iSource Reserve back office. On the left, a document titled 'КОНТРАКТ № 1722020005' (Contract No. 1722020005) is shown, detailing the terms of the contract between the seller and buyer. On the right, a product catalog page is displayed, featuring a grid of various industrial products like 'Бетонный блок' (Concrete block) and 'Металлический блок' (Metallic block), along with their descriptions and prices.

2

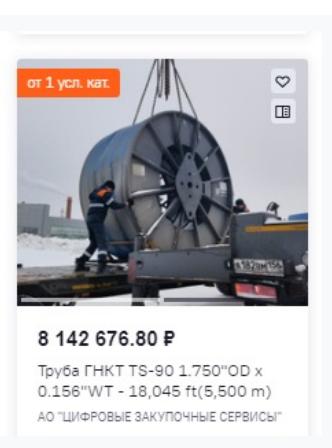
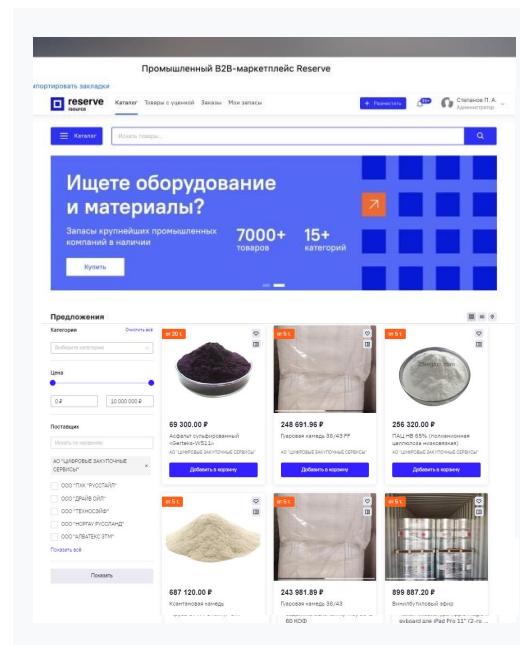
→ Seller

3

Visit Reserve platform, in which

- **45 000+** unique product positions by category

- Pipes
- Instruments
- Chemical products
- Valves
- IT equipment
- Transport
- Cable products
- ...



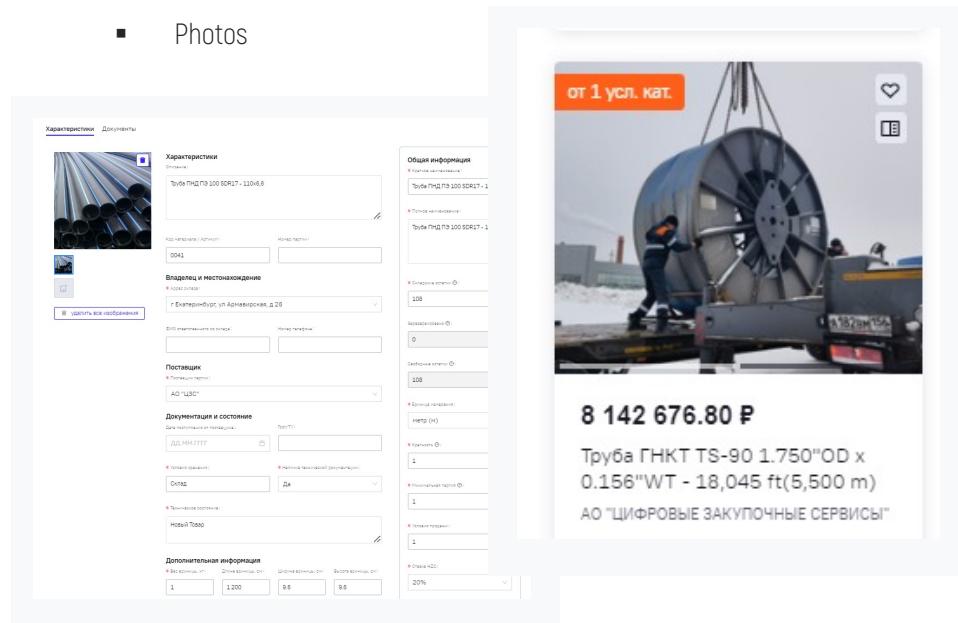
- **3 500+** buyers - Russian industrial companies



→ Seller/Isource.Reserve's Back office in Turkey

- Places information about the product in their personal account

- Product name
 - Technical description of goods
 - Location of goods
 - Quantity
 - Price
 - Photos

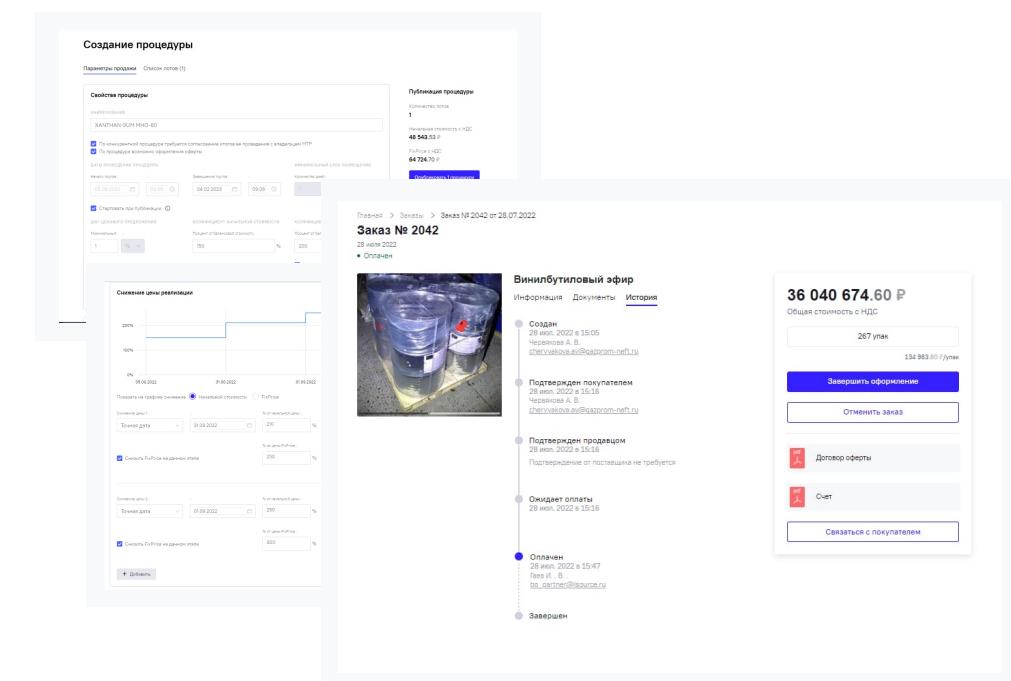


4

Seller

- In personal account has the opportunity by himself or with Turkey back office:

- Place goods
 - Update product information
 - View sales analytics



5

→ Isource.Reserve's Back office in Turkey

- Interacts with the buyers on all issues related to the purchase of goods

Главная > Заказы > Заказ № 1976 от 06.07.2022

Заказ № 1976

06 июля 2022
• Завершен

Информация Документы История

Продавец
ООО "НОГРАУ РУССЛАНД"

Адрес склада продавца
г Москва, Волгоградский пр-кт, д

Покупатель
Нилов Р. А.

Статус доставки
Доставлен

Номер заявки на доставку
328796-5878

6

→ Seller

- In Reserve gets the opportunity to deliver the goods to the buyers in Russian Federation

Расчет стоимости доставки

Расчет производится на основе информации о грузе и способе доставки.

ПАЦ ВВ 85% (полианионная целлюлоза высоковязкая)

На реализации

Параметры груза:

- Длина, см: 300
- Ширина, см: 100
- Высота, см: 250
- Вес, кг: 500
- Кол-во: 1

Способ доставки: 629800 Янао-Ненецкий АО, г Ноябрьск

Стоимость доставки (без учета стоимости товара): от 730 995.00 ₽

Добавить в корзину

Рассчитать доставку

Закрыть

Характеристики

Код материала / Артикул: 0059

Полное наименование: ПАЦ ВВ 85% (полианионная целлюлоза высоковязкая)

Описание: ПАЦ ВВ 85% (полианионная целлюлоза высоковязкая). К участию в процедуре допускаются ЮР лица и

Цена за единицу: 522 000.00 ₽

На складе: 25 т

Мин. партия: 5 т

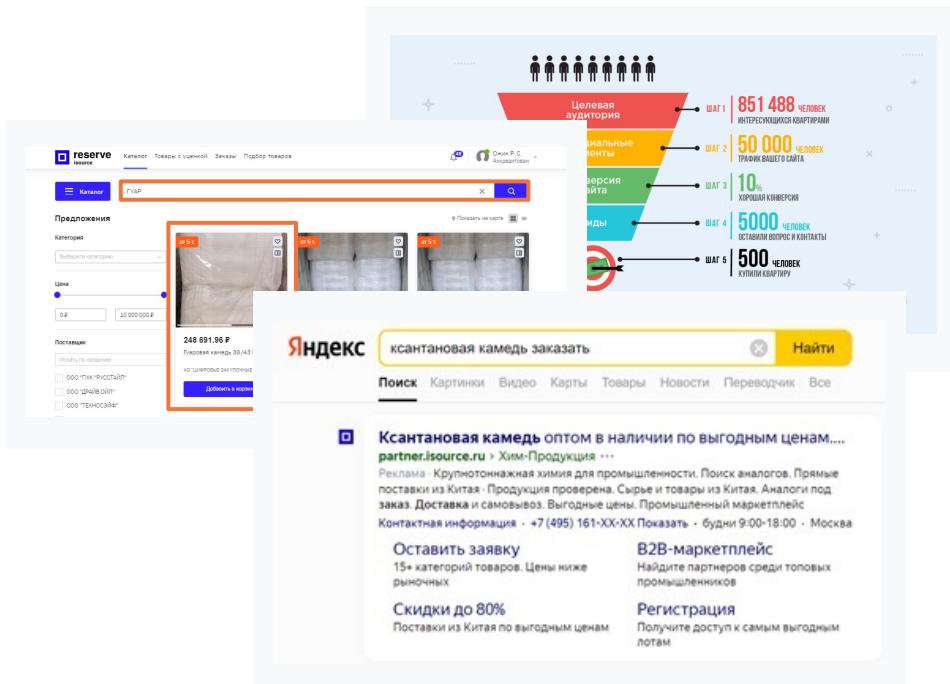
Условия продажи: Аванс 100%

Ставка НДС: 20%

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→ Isource.Reserve's Back office in Turkey

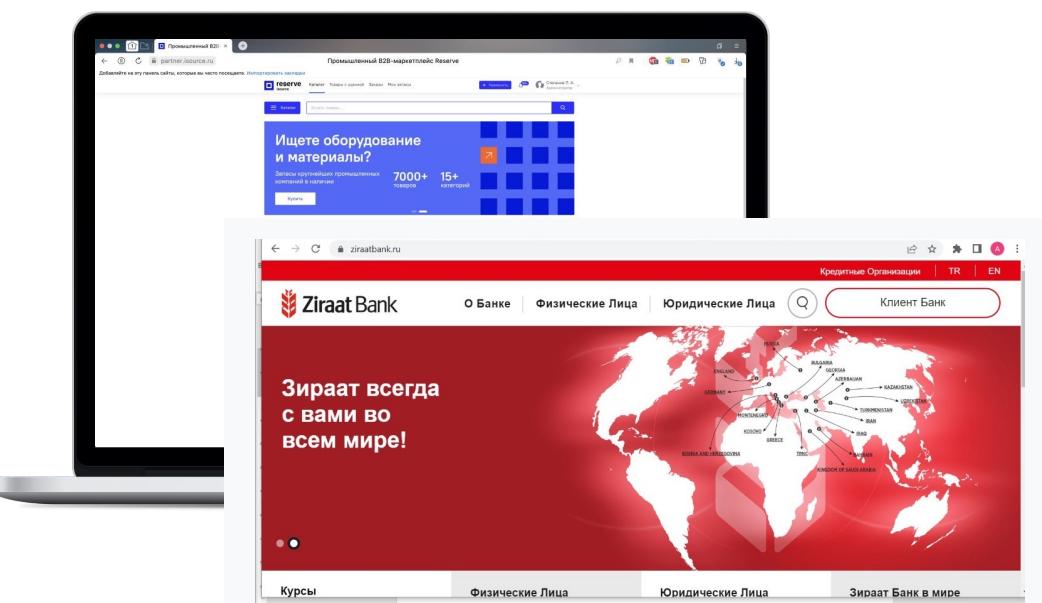
- Provides customer support
 - 24/7 in Turkey
 - All communications with the Russian buyers
 - Complete documentary support of selling goods



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→ Isource.Reserve's Back office in Turkey

- After the sale of the goods to the buyer provides the necessary bank transactions of Ziraat Bank



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CONTACTS



For relations and government

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